

ALEKSANDAR V. RIBAK

FRACTIONAL CO-CMO | CO-COO | Deputy CEO

Growing companies and people as an intrapreneur. Fractional co-CMO, co-CEO, or deputy CEO for companies that require excellence, a powerful mind, and more than '50 years' of accumulated work experience. Three exits out of which two were positive. With 120+ happy clients since 2010.



SELECT REFERENCES



End-to-end Joint Venture planning and management with a foreign monopoly. **Successful exit in 2018.**



JOHNATHAN THURSTON ACADEMY

Outbound ad budget management. Propelled **sales of the JT brochures by 1300%.**



Executed powerful PR and community CSR strategies that saw **massive media uptake.**



Inbound marketing automation with outbound advisory that saw **127%+ ROI** in Melbourne, Australia.



Five-star-rated strategic planning a foolproof B2B strategy for a reputable financial firm.



Full marketing support of a multimillion dollar project Ganapati PLC that included **rapid PR project execution.**

SKILLS AS RATED BY OBJECTIVE HR TESTS

Marketing management ●●●●●
Public speaking ●●●●●
Analytical abilities ●●●●●

Leadership abilities ●●●●●
Affiliate/Automation ●●●●●
Website development ●●●●●

120+ clients **95%** would refer AVR **TOP 10** ranking

PRICING OPTIONS

The prices shown to the right are for temporary engagements. For VC-backed companies AVR has an option to take part of his fees in stock options or stocks.

Cash + Equity

\$350/hr	-
\$150/hr	200/hr
\$100/hr	250/hr

Please find more info, a pitch deck, and a video on AVR's website at: aleksandarvribak.com/avr

BOOK PUBLISHED ON AMAZON



available at **amazon**

Marketing automation and Inbound/Outbound marketing coordination.

FORMAL EDUCATION



AVR is a serial drop-out on MA and PhD levels. He still has one MA.

BAs in Economics & Politics (2010)
Megatrend University (top 1%)